

OUR COMPANY

# The Sh'Zen story

**Beauty** is the journey.

**Empowerment** is the destination.

## Inspired by nature

Sh'Zen believes that nature has the answer to all our beauty needs. We recognise the healing and regenerative potential inherent in nature, and by harnessing these energies in our products, we hope to extend the gifts that nature offers to you.

We know that plant energies promote our inner vitality and outer radiance – inwardly by uplifting our emotions and psyche, and outwardly by penetrating deep into our skin to repair and rejuvenate tissue on the cellular level.

## A proudly South African brand

Our high-treatment products are made in South Africa using the best essential and plant oils. Working with a top cosmetic scientist and clinical aromatherapist, we expertly combine and synergise ingredients for optimum affinity with your skin.

You can be assured that when you buy or sell one of our products, each and every one has been formulated with the finest ingredients and crafted with the utmost care and love – for a beautiful you, naturally.